**Jumbo re FairFood International report raising concern about poverty workers in shrimp suppliers in Asia**

20 April 2015

* "Lidl selling shrimp produced by exploited workers", Fairfood Intl., 8 Apr 2015 <http://www.fairfood.org/wp-content/uploads/2015/04/PRESS-RELEASE-Lidl-selling-shrimp-produced-by-exploited-workers.pdf>
* "Caught in a trap: The story of poverty wages behind Asian Shrimp sold in European supermarkets",  Fairfood Intl., Apr 2015 <http://www.fairfood.org/wp-content/uploads/2015/04/Caught-in-a-trap.pdf>

Jumbo sent us the following response:

“First of all Jumbo would like to thank Business & Human Rights Resource Centre for the opportunity to react to the report Caught in a trap of Fairfood. We believe that NGO’s like Fairfood are necessary to address these kind of issues.

Jumbo has a strong sustainability agenda and one of the topics we work on is improvement of social and working conditions. Transparency and traceability are key elements to accomplice [sic] this. Even though we have to agree that it is easier said than done. The food chain and even the shrimp chain are very complex and a lot of factors have a big influence. In the Netherlands Jumbo is a big supermarket organisation but on a global scale a very small player. And many other factors such as competitiveness, cultural differences, local conditions, national legislation etc. are also a part of the complexity.

For a long time social compliance and certifications have been a part of our purchasing/supplier conditions. Compliance of these conditions is implemented in our Supplier Information System. Every supplier and product is validated and controlled. If this is not the fact, action is taken. We work on improvement together with certification schemes, like GlobalGAP, MSC and ASC, to create a better chain of custody certification and to get more transparency and traceability. In our opinion living wage and social aspects should be an addition to these schemes. Jumbo cannot do this by itself. So we’d like to use this opportunity and reach out other partners and stakeholders in the food chain, especially the shrimp sector to work together with us. This to ensure living wage and better working conditions.”