**Verizon response to Access’ report on mobile tracking headers**

*Business & Human Rights Resource Centre invited Verizon to respond to Access' report "*[*The Rise of Mobile Tracking Headers: How Telcos Around the World Are Threatening Your Privacy*](https://www.accessnow.org/page/-/AIBT-Report.pdf)*".*

*Verizon sent the following response (responses by other companies* [*are available here*](http://business-humanrights.org/en/am-i-being-tracked-access-report-raises-privacy-concerns-with-cellphone-tracking-headers)*).*

September 14, 2015

Verizon is committed to promoting values that foster human rights, and our full human rights statement is available at the following link:

<http://www.verizon.com/about/sites/default/files/Verizon_Human_Rights_Statement.pdf>

Verizon is committed to maintaining strong and meaningful privacy protections for its customers. Verizon’s privacy policy is designed to inform customers about the information we collect, how we use it, and options about certain uses of information. The full privacy policy is available at the following link:

<https://www.verizon.com/about/privacy/policy/>

Details about Verizon’s mobile advertising programs, the company’s use of identifiers, and user privacy protections and choices are available on the company’s website at the following links:

<http://www.verizonwireless.com/support/verizon-selects-faqs/>

<http://www.verizonwireless.com/support/mobile-ads-faqs/>

<http://www.verizonwireless.com/support/unique-identifier-header-faqs/>