

“Mavi’s response”, 23 January 2024

As a global denim-centric apparel brand, Mavi does not engage in any direct production activities. However, the company works with 116 responsible suppliers with world-class production capabilities through its global sourcing network and 485 sub-manufacturers through these suppliers.

We would like clarify that the garment factories in Myanmar, mentioned in your email and allegedly linked to Mavi, are not associated with our company as either direct or indirect manufacturers or sub-suppliers. Additionally, our suppliers in China have confirmed that they do not collaborate with these mentioned factories for Mavi production.

Mavi aims to offer quality and innovative products by considering ESG responsibilities. The relations with suppliers are regulated by the Supplier Code of Conduct and Global Purchasing Principles. These guidelines, used to monitor the ESG performance of the suppliers, are in conformity with the Universal Declaration of Human Rights, the International Labor Organization (ILO) conventions and the 10 Principles of the United Nations Global Compact (UNGC). Mavi only works with suppliers that meet the high standards defined for supply chain management and supports their continuous development. In units, 86% of Mavi’s production takes place in Turkey. The company also supports the socio-economic development of the country by making 80% of its total payments to local suppliers.

Mavi conducts social compliance assessments for all the new suppliers that join the supply chain and only works with those that pass these inspections. In addition to the Supplier Code of Conduct and Global Purchasing Principles, field and documentation audits have been conducted with suppliers and their subcontractors in all production categories since June 2017.

The Social Compliance Department positioned under the Quality Assurance Department conducts inspections to determine social compliance in suppliers. These inspections focus on identifying the extent that the suppliers apply and comply with restrictions and regulations in areas such as child labor, health, safety, and the environment, working hours and payments, forced labor, the right to association and collective bargaining, discrimination, discipline, and management responsibility as required by international standards.

Compliance with the Social Compliance Criteria established within the framework of ILO conventions, local legislation, and internationally accepted reporting standards (such as BSCI, SMETA, SA8000), including environmental criteria established under local legislation, management systems, operational efficiency, product safety and risk assessment is verified through an integrated audit structure.

For detailed information: <https://www.maviccompany.com/en/investor-relations/annual-report>