

Corporate Accountability and Communications Officer Job Description

Job Purpose:

Corporate Accountability: to collaborate with our researchers around the world to pursue adequate
accountability and remedy for victims of human rights abuse from companies which initially provide no
adequate response to allegations.

• *Communications:* to increase substantially the media and social media coverage of our analysis and propositions, and the struggles of our partners to achieve justice and remedies for abuse.

Salary: £30,000, plus 5% pension contribution.

Terms: Full time, 12 months with the possibility of renewal.

Location: Based in London, UK. Applicants must have the right to work in the UK.

Reports to: Phil Bloomer, Executive Director

Closing Date for Applications: 5:00pm on 28th August, 2014

Interview Date: 4th September, 2014

Business & Human Rights Resource Centre Purpose:

The Corporate Accountability and Communications Officer will be an integral part of the Global Team. We are a web-based, global organisation, providing information and action in seven languages. Our purpose is to:

- Build transparency: we track over 5,600 companies' human rights performance their advances and abuses.
- **Strengthen Accountability**: we seek responses from companies for allegations of abuse and put their responses on our site as the first line of accountability. We also take a small number further and seek redress and remedies. This post will expand this work.
- **Empower Advocates** around the world: provide guidance on integrating human rights in business, and providing space for all actors in our broad movement to participate in key debates.

We have 25 team members, based in every region of the world.

Roles and Responsibilities

- Corporate Accountability: to work with the executive director, management team and researchers around
 the world to bolster and lead the follow-up to between 10 and 20 allegations of egregious human rights
 abuses by companies where there is a poor or no response and there is a chance of achieving remedy or
 negotiation. This person would support our partners and our researchers by taking key cases up with
 international company HQs, their key investors, major business partners, home governments, plus
 journalists, and social media to create pressure for accountability and remedy.
- Communications: to work with the executive director to set and guide the strategy for all of the RC's communications, website, and media messages to consistently articulate our mission. The person will work with our Global Team, partners, and allies, to lead the creation of online content that engages our target audiences and leads to measurable action."

Person Specification - Essential Skills and Attributes:

Values: Shares the ethos and aims of the Resource Centre. Proven commitment to advancing human rights. No activities or membership of organisations which are in conflict with the values and mission of the Resource Centre.

Knowledge of Human Rights and Social Justice issues, especially as they relate to companies.

Media and Advocacy: Three years' experience in driving media and advocacy to make change happen.

Research and Analytical Skills: proven ability to research, document, and report diligently on allegations of injustice or human rights abuse

Communications: an outstanding facility to communicate complex and sensitive information to diverse public audiences, and especially through digital and media outlets. A willingness to input data and articles on our website, and good computer skills.

Building Relations: Proven track-record of building successful relations with a range of people from diverse backgrounds, from community and trade union leaders, to journalists, investors and company managers. Strong interpersonal skills.

Representation: ability to represent us in meetings with senior staff of companies, and speak at workshops or conferences

Strategic Thinking Track-record of developing successful strategies to effect change in companies or governments through advocacy and media.

Project Management: Track-record of leading and/or implementing projects including planning, execution, and evaluation of lessons learned.

Team Work: Track record of successful team work, and preferably at distance.

International/Multicultural Experience: a track record of successful work in multicultural and diverse cultures and working environments.

Drive, Tenacity, Flexibility: Proven success in making a difference and working in adversity, including conflict between stakeholders. Willingness to be flexible in working hours when conditions demand.

English: Fluent in spoken and written English.

Other Languages: Knowledge of other languages desirable, in particular Chinese, Arabic, Spanish, Portuguese, French, Russian.

To apply:

Please use the application form.