Friends of the CHRB

CHRB
Corporate Human Rights Benchmark

For too long the human rights performance of companies has been judged by perception more than reality. How can investors, customers and wider society judge against objective criteria which companies are really making progress and which are not? We have a unique opportunity to address this, by ranking the world's 500 largest publicly listed companies on their approach to human rights.

The Corporate Human Rights Benchmark (CHRB) will provide a comparative snapshot year-on-year of the human rights performance of the largest companies on the planet looking at the policies, processes and practices they have in place to systematize their human rights approach and how they respond when things go wrong. This will be a public good for all stakeholders.

We are grateful to the governments and foundations that have supported our journey to date. As we approach our first ever rankings during 2016 the CHRB is calling out globally for "friends" of the Benchmark to provide financial support. In doing so, you could be one of the first to support this important and unique initiative, demonstrating your commitment to advancing change in the business and human rights field. Donations by Friends of the CHRB will be directly contributing to the sustainability of the CHRB and its establishment long-term, including in particular:

- Production of an interactive website hosting the 2016 Pilot Benchmark results.
- Global consultation on the 2016 Pilot Benchmark results with stakeholders across business, government, civil society, trade unions, academia and those directly affected by corporate activities.
- Revision to the Pilot Methodology to produce the final Methodology for the Corporate Human Rights Benchmark.
- Expansion to cover additional industries, including heavy manufacturing and engineer, ICT and electronics, light manufacturing, finance and pharmaceuticals.
- Expansion of the CHRB Methodology to additional issue areas, such as the impacts of product and service consumption, the links to climate change or taxation, or geographical factors.
- Achieving CHRB's long-term goal of benchmarking the 500 largest companies on the planet.

To acknowledge our supporters and extend the support network for the long-term development of the Corporate Human Rights Benchmark, we are launching the Friends of CHRB.

Proposed tiered structure:

	Supporter	Sponsor	Champion
Benefits:	• Acknowledgement of your support on the CHRB website.	• Acknowledgement of your support on the CHRB website • Annual Friends of the CHRB briefing, with insights into the benchmarking process, results and future plans • Priority attendance at annual Friends of the CHRB networking events.	• Acknowledgement of your support on the CHRB website • Annual Friends of the CHRB briefing • Priority attendance at annual Friends of the CHRB networking events • Priority invite to the launch of the CHRB results • Exclusive in-depth webinar of CHRB results and trends and Q&A with CHRB analysts • Promotion of sponsorship publicly and use of CHRB logo.
Suggested minimum contribution per constituent on an annual basis			
Individuals:	£50	£200	£400
Civil Society:	Negotiable		
Investors:	£2,500 (*)	£4,500 (*)	£10,000 (*)
Consultants & Service Providers:	£2,500 (*)	£6,500 (*)	£10,000 (*)
Private Trusts/ Foundations:	£2,000	£3,500	£5,000 +
Governments:	N/A	N/A	£50,000 +

(*) 50% rate for investors with less than £1bn assets or who are asset owners (without in-house asset management) rather than asset managers, and for consultants and service providers with fewer than 20 staff.

The creation of an open-source and wide-scale benchmark on corporate human rights performance runs counter to a long-established business model of providing such intelligence on a paid-for basis. This means the CHRB relies on the passion and commitment of stakeholders like you committed to supporting its long-term success.

If you are interested in becoming a Friend of the CHRB please contact:
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