

To

- Ms. Beata Faracik
President of The Board
Polish Institute for Human Rights and Business
- Ms. Danuta Przywara
President of the Board
Helsinki Foundation for Human Rights
- Ms. Dominika Bychawska-Siniarska
Director of Europe of Human Rights Project
Helsinki Foundation for Human Rights
Fundacja Praw Czlowieja

Ul. Zgoda 11
000-018 Warszawa
Polska

Biel/Bienne, September 12, 2014

Tissot Timekeeper of Baku 2015 European Games

Dear Ms. President Faracik, dear Ms. President Przywara, dear Ms. Bychawska-Siniarska

Thank you for your email of September 8, 2014, and your attached letter of September 5, 2014.

We do take your concerns and the ones of the human rights organizations seriously, and we thank you for giving us the opportunity to share our point of view with you.

We believe in the sports movement bringing youth a perspective especially in countries with these issues. Tissot, a company of The Swatch Group Ltd., is official timekeeper of Asian, European or University Games, not a sponsor like most of the others, providing an important service to the athletes, measuring time and guaranteeing the accuracy of the results. That's why you see Tissot also as only brand name on the time keeping instruments in the stadiums during such Games.

Politics always tried to use sports events for their causes claiming always good reasons, but Tissot as a timekeeper remained always only dedicated to the athletes.

With kind regards,



Béatrice Howald
Spokesperson, Head of Media Relation